

KATWONG

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CAREER OBJECTIVE

To obtain a challenging position in the design field where specialized education and experience are valuable to an employer in pursuit of success while allowing for the opportunity of long-term security and personal growth.

EDUCATION

- 2007 BFA University of Georgia, Graphic Design, Athens, Georgia
- 2007 University of Georgia Study Abroad, Studio Art, Cuba
- 2006 University of Georgia Study Abroad, Studio Art, Costa Rica

SOFTWARE SKILL SET

Adobe Acrobat Professional	Adobe Illustrator	Adobe Premiere Pro
Adobe After Effects	Adobe InDesign	html & css
Adobe Dreamweaver	Adobe Photoshop	Microsoft Office

EMPLOYMENT HISTORY

- 2012–present **Web/Motion Graphics Designer, Allianz Life – GamePlan Financial**, Woodstock, Georgia
Design creative developments for GamePlan websites – in charge of layout, flow, content editing, graphic imagery, and branding. Responsible for editing and creating original and inventive video/motion graphics for incentive trips and promotions.
- 2010–2012 **Senior Graphic Design Specialist, Allianz Life – GamePlan Financial**, Woodstock, Georgia
Served as designer of an in-house creative team developing internal and external materials. Devised strategic and innovative designs for branding, packaging and communication pieces. Assisted the team and agents in designing visionary concepts and executions for direct mail, advertising, marketing campaigns, and incentive trips.
- 2011–2012 **Graphic Design Instructor, Duke TIP at UGA**, Athens, Georgia
Teach academically gifted students design programs such as Adobe Photoshop and Adobe Illustrator to support their development in the field of Graphic Design. Form a class structure and lessons that best fit the learning capacity of advanced students to grasp knowledge of typography, color, layout and design.
- 2010 **Art Director, Lionheart Publishing**, Marietta, Georgia
Performed as lead designer for various publications including *AKFCF Quarterly*, *Analytics*, and *Masonry Design*. Created html and print design templates for editorial and collateral pieces. Loaded and formatted editorial and marketing content into the templates. Interacted with the president, marketing manager and sales team to produce publication designs, e-mail blasts, media kits, direct mailers, brochures and advertisements.
- 2007–2010 **Graphic Designer, Lionheart Publishing**, Marietta, Georgia
Supported in the designs of *AKFCF Quarterly*, *Masonry Design*, *Paso Fino Horse World* and *Real Estate Business*. Assisted the senior art director in the production of magazines, media planners, direct mailers, brochures, advertisements and promotional pieces. Assisted the online manager in creating html design templates for e-mail blasts.
- 2007 **Graphic Designer, Red and Black**, Athens, Georgia
Designed advertisements and layouts for the daily newspaper. Collaborated with the production manager, and account executives to create collateral materials, including direct mailers, flyers and advertisements. Clients list includes the University of Georgia, Georgia Theatre, Wild Wing Cafe, Moe's Southwest Grill, Willy's Mexicana Grille, bob (SALON), the Melting Point, Masada, River Walk Townhomes and Tasty World.

FREELANCE WORK

- 2012 Cherokee Horticulture, designed logo
- 2011 Weathers Calls, designed brand identity, logo, and advertisements
- 2010 Value Enhancement Partners, designed logo
- 2009 Damn Writer's Block, designed brand identity and logo
- 2009 Southern Classic Scapes, designed Web site layout
- 2008 Om Navon, designed promotional materials and Web site designs
- 2007 Nittany, designed children's book layout
- 2006 VANI, designed brand identity and logo

AFFILIATIONS

- 2007–present AIGA Atlanta Chapter

ACHIEVEMENTS & AWARDS

- 2008 Warren Miller's DESIGN a BOARD competition, first runner-up
- 2003–07 Dean's List, University of Georgia
- 2003–07 HOPE Scholarship