

# KATWONG

2583 Oak Village Place | Marietta, Georgia 30062 | 770.597.7069 | katherineewong@gmail.com | www.katwong.com

## CAREER OBJECTIVE

To obtain a challenging position in the design field where specialized education and experience are valuable to an employer in pursuit of success while allowing for the opportunity of long-term security and personal growth.

## EDUCATION

- 2007 BFA University of Georgia, Graphic Design, Athens, Georgia, GPA 3.77
- 2007 University of Georgia Study Abroad, Studio Art, Cuba
- 2006 University of Georgia Study Abroad, Studio Art, Costa Rica

## SOFTWARE SKILL SET

Adobe Acrobat Distiller	Adobe Flash (working knowledge)	html (working knowledge)
Adobe Acrobat Professional	Adobe Illustrator	Microsoft Office
Adobe After Effects (working knowledge)	Adobe InDesign	QuarkXpress
Adobe Dreamweaver	Adobe Photoshop	

## EMPLOYMENT HISTORY

- 2010 **FMO Graphic Designer, Allianz Life – GamePlan Financial**, Woodstock, Georgia  
Serve as designer of an in-house creative team developing internal and external materials. Devise strategic and innovative designs for branding, packaging and communication pieces. Assist the team and agents in designing visionary concepts and executions for direct mail, advertising, marketing and campaigns.
- 2010 **Art Director, Lionheart Publishing**, Marietta, Georgia  
Performed as lead designer for various publications including *AKFCF Quarterly*, *Analytics*, and *Masonry Design*. Created html and print design templates for editorial and collateral pieces. Loaded and formatted editorial and marketing content into the templates. Interacted with the president, marketing manager and sales team to produce publication designs, e-mail blasts, media kits, direct mailers, brochures and advertisements.
- 2007–2010 **Graphic Designer, Lionheart Publishing**, Marietta, Georgia  
Supported in the designs of *AKFCF Quarterly*, *Masonry Design*, *Paso Fino Horse World* and *Real Estate Business*. Assisted the senior art director in the production of magazines, media planners, direct mailers, brochures, advertisements and promotional pieces. Assisted the online manager in creating html design templates for e-mail blasts.
- 2007 **Graphic Designer, Red and Black**, Athens, Georgia  
Designed advertisements and layouts for the daily newspaper. Collaborated with the production manager, and account executives to create collateral materials, including direct mailers, flyers and advertisements. Clients list includes the University of Georgia, Georgia Theatre, Wild Wing Cafe, Moe's Southwest Grill, Willy's Mexicana Grille, bob (SALON), the Melting Point, Masada, River Walk Townhomes and Tasty World.

## FREELANCE WORK

- 2010 Value Enhancement Partners, designed logo
- 2009 Damn Writer's Block, designed brand identity and logo
- 2009 Southern Classic Scapes, designed Web site layout
- 2008 Om Navon, designed promotional materials and Web site designs
- 2008 Celan Hardman, designed Web site
- 2007 Nittany, designed children's book layout
- 2006 VANI, designed brand identity and logo

## AFFILIATIONS

- 2007–present AIGA Atlanta Chapter

## ACHIEVEMENTS & AWARDS

- 2008 Warren Miller's DESIGN a BOARD competition, first runner-up
- 2003–07 Dean's List, University of Georgia
- 2003–07 HOPE Scholarship
- 2007 Students Abroad with Regents Support (STARS) Scholarship
- 2007 Franklin College Study Abroad Scholarship